



# RATES TV MEDIA PARTNERS

www.tvmediapartners.nl

## COST OF BROADCAST VIDEOS

PRICE PER ITEM	
ITEM OF MAX 1.5 MIN. FOR SBS6 OR RTL 4.	
MIN. PURCHASE OF ITEMS	PRICE PER ITEM
1 week	€6.350
2 weeks	€6.200
3 weeks	€6.100
4 weeks or more.	€5.950

PRICE PER ITEM	
ITEM OF MAX 1.5 MIN. FOR SUCCES CHANNEL	
MIN. PURCHASE OF ITEMS	PRICE PER ITEMS
1 week	€2.500
2 weeks	€2.250
3 weeks	€2.000
4 weeks or more.	€1,750

## BILLBOARDS

AD SPACE AROUND SBS6 PROGRAMS	
<ul style="list-style-type: none"><li>• Billboard before, inbetween and after the program</li><li>• Package for 1 episode</li><li>• On air: Saturday &amp; Sunday</li><li>• 4 Billboards</li></ul>	<b>Rate</b> <b>€1.600</b>

AD SPACE AROUND SUCCES CHANNEL	
<ul style="list-style-type: none"><li>• Billboard before and after Succesnews</li><li>• Package for 1 episode</li><li>• On air each working day</li><li>• 2 Billboards</li></ul>	<b>Rate</b> <b>€500</b>



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## COST OF PRODUCTION VIDEOS

<b>CONCEPT</b>	<ul style="list-style-type: none"><li>• With our videos you can promote your services or products to the public.</li><li>• The item becomes the property of the advertiser.</li><li>• The item may be retransmitted</li><li>• Length of the item: 1.5 min., 2 min. or 3 min.</li></ul>		
<b>RATE</b>	<b>Length</b>	<b>NUMBER OF SHOOTING DAYS</b>	<b>PRODUCTION COST</b>
	1 broadcast of 1.5 min.	1 day	€ 1250
	1 broadcast of 2 min.	1 day	€ 1500
	1 broadcast of 3 min.	1 day	€ 1750